

Corrigendum

EOI Reference No CEPC/HQ/Web/2018

Selection of Service Provider for Social Media Management & Maintenance of website www.cepc.co.in

S. No	Previous	Amendment
1	Last date of submission: 10-08-2018	Last Date of submission: 16-08-2018
2	Earnest Money Deposit	Exempted for MSME & NSIC registered companies. Bidders will attach documentary proof of being an MSME & NSIC registration.
3	Reference Eligibility Criteria for bidders point no 2	Bidder should have a working office in Delhi/NCR
4	Reference Detailed Scope of Work Point no 4 → I. Social Media Creative Management → YouTube →” Create Videos and Teasers	Editing Videos and Teasers
5	Instruction to Bidders → Point no VI → point e	The Bidder should have capability and experience in Creation of Communication for the large urban and rural population of India as well as consumers throughout the globe for various products and services for the Indian and International Carpets
6	Financial Bid	Bidder should submit annual increment rate for further years in a separate sheet. Revised Financial Bid Format available for download on site .
7	Instruction to Bidders → 4. Bidding Terms and Pre-Qualification Criteria → VI. Pre-Qualification Criteria → Point g	The bidder should furnish in the Technical Bid details of the digital marketing, social media promotion campaigns and website development and maintenance undertaken for its clients, along with the URL's / Links of all the websites where such content has been uploaded.
8	BIDDING TERMS AND PRE-QUALIFICATION CRITERIA / Sub point. VI / point (f.)-	Having minimum 3 years of experience in undertaking social media promotion campaigns and digital marketing strategies and website development and maintenance for some government/PSUs/Private organizations of repute. The agency should have handled a minimum of three such campaigns.
9	BIDDING TERMS AND PRE-QUALIFICATION CRITERIA / Sub point. VII / point (c.), iii point-	As the last date for ITR Filing is August 31st. CA Annual Average Turnover Certificate for the year of 2017-18 in place of ITR for 2017-18