**Price Schedule**

(On the letter head of the firm submitting the bid document)

**TABLE – 1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No.** | **Item Description** | **Unit**  **(A)** | **All-inclusive Unit Rate in INR**  **(B)** | **Total in INR**  **(C)**  **C = A X B** |
| 1 | Social media creative management for 1 Year  (as per scope of Work) |  |  |  |
| Development of online and offline content;  (As Per Scope of work) |
| Developing content for viral campaigns.  (As Per Scope of work) |
| 2 | Facebook / Twitter Extra Creatives |  |  |  |
| 3 | YouTube – Extra Videos |  |  |  |
| 4 | Maintenance of existing website hosted at [www.cepc.co.in](http://www.cepc.co.in) For 1 Year  (As Per Scope of work) |  |  |  |
| Charges for 3rd Party Security Auditing of website from CERT-in empaneled agency under Ministry of IT, Govt. of India  (As Per Scope of work) |  |  |  |
| Creatives for Website and publishing purpose – Beyond Scope Work |  |  |  |
|  | Grand Total |  |  |  |

Note:

All items must be quoted.

All prices should be in Indian Rupees (INR) only.

Initial contract period is for one year, bidder should submit incremental rates in %age for next 2 years in separate sheet.

Prices should be inclusive of all taxes, duties, levis etc.

Quoted price must be same during contract period, only taxes, duties, levis etc. changes by Govt of India will be consider.

Any cutting, erasures etc. should be duly attested with bidder’s signature and company seal otherwise the bid will be rejected outright.

Prices should be mentioned in both figures and words.

Costs for all logistics like sample design, software, training booklets/ materials, photocopying, printing, binding, pre-requisite software etc. travelling, boarding, lodging etc. shall be borne by the bidder and are deemed to be included the bidders quote

CEPC reserves the right to order all or a part of the various line items as detailed in Table -1 Price Schedule above.