

SANJAY KUMAR

Executive Director-cum-Secretary

No. CEPC/ICE-OCT-2019/

Dated: 5th August, 2019

All Members of the Council

Sub: Inviting Advertisement in the Fair Directory of India Carpet Expo, 11-14 October, 2019 in Varanasi.

Dear Sirs,

You are aware that the 38th India Carpet Expo (ICE) is being held from **11-14 October, 2019 in Varanasi under** the aegis of Govt. of India. This fair has assumed great importance and is attended by Handmade Carpet Buyers from all over the world. On this occasion, this Council bring out a Fair Directory detailing therein the profile of Exhibitors and is circulating to the overseas buyers, media etc., for their use as a reference book for locating new suppliers in India. The Fair Directory will thus provide an excellent opportunity for wide publicity of your company. The tariff of advertisement in the Fair Directory is as under :

Sl. No	Particulars.	Rates in Rs. for Exhibitors of ICE	Rates in Rs. For Non- Exhibitors of ICE
1	Back Cover page	30,000.00	50,000.00
2	Inside Cover Page (Front & Back both)	15,000.00	25,000.00
3	Opposite Inside Cover Page Front (Front & Back both)	15,000.00	25,000.00
4	Inside page (Colour)	10,000.00	15,000.00
5	Inside page (Black & White)	5,000.00	7,500.00

Note: GST @ 18% on the above rates.

The size of the Fair Directory shall be 5.6" x 8.6". ***The placement of advertisement shall be on First-cum-first serve basis and if there is more than one applicant for a particular page the same be finalized by draw of lots.*** The receipt of payment be determined on the basis of credit of amount in CEPC's Account.

Interested Members may send their advertisement text in CD Rom/ Pen Drive alongwith full payment by DD in favour of Carpet Export Promotion Council payable at New Delhi or through RTGS as per details given below before 10th Sept., 2019:

Name of the Beneficiary	Carpet Export Promotion Council
C/A. Account No.	091902000000494
Bank	Indian Overseas Bank, B-2, Market Safderjung Enclave, Safderjung Enclave, New Delhi – 110029
IFS CODE	IOBA0000919

Please note that in case any Member send the charges through RTGS, they should inform the details of RTGS immediately to the Council.

Council reserves the right to accept or reject any request for advertisement and the decision of the Council shall be final and binding.

Yours faithfully,

(Sanjay Kumar)
Executive Director-cum-Secretary