



# कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office : 2<sup>nd</sup> Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Phone : +91-11-233 647 16, 233 64717

E-mail : info@cepc.co.in, Website : www.cepc.co.in

Regd. Office : Shreejee Complex, Shop No. T-3, Sharma Market, Harola, Noida (U.P.)

Website of Ministry of Textiles : www.texmin.nic.in

**SANJAY KUMAR**

**Executive Director-cum-Secretary**

Ref: CEPC/HQ/ED-Corres/2019-20

Date: 06-05-2019

To,

All Members

Carpet Export Promotion Council

**Subject: Autumn Fair 2019 from 01-04 September 2019 at NEC, Birmingham (United Kingdom)**

Dear Sir,

We would like to inform you that, ITPO is organizing a Business to Business(B2B) National Level Participation at Autumn Fair 2019 from 01 – 04 September 2019 at NEC, Birmingham (United Kingdom) with the financial support from Department of Commerce under MAI Scheme.

Autumn Fair showcases amazing brands, new products, compelling retail insight and endless inspiration. Imagine finding all of the home wares, gifts and ideas you need to inspire and delight your customers, all in one place. Autumn Fair does just that, bringing visitors and exhibitors together across 14 carefully curated show sectors, under one (rather large) roof at the NEC.

ITPO invites applications from the potential exhibitors for participation in Autumn Fair' 2019, during 01-04 Sept.2019, NEC, Birmingham (UK). The direct participation cost is around Rs.38,400/-per sqm. (413 GBP x Rs. 93). However, ITPO will be charging around Rs. 17,000/- per sqm under MAI scheme and the non-MAI rates will be around Rs. 32,500/- per sqm.

Members may reserve the space with a commitment charges of Rs. 1,00,000/- by NEFT/RTGS along with filled in application form as per details in application form latest by June 30,2019.

Fair participation form and circular issued by ITPO are enclosed herewith for your reference please.

Members may please take the note of the above.

Thanking You

**Sanjay Kumar**

**Executive Director**

Encl: As above



**FS-1/ITPO/autumnfair2019/01**  
**India Trade Promotion Organisation**  
**Pragati Maidan, Pragati Bhawan**  
**New Delhi-110001**

**Dear Executive,**

India Trade Promotion Organisation (ITPO) is a premier trade promotion agency of Ministry of Commerce and Industry (Govt. of India), is committed to showcase excellence achieved by the country in diverse field especially Trade and Commerce. ITPO provide a wide spectrum of service to Trade and Industry. It assists buyers seeking information relating to sourcing products from India and providing opportunity for India's trade and investment.

ITPO organises national level participation in major overseas trade fairs and exclusive India Sourcing Fairs showcasing the best of India globally.

In continuation, ITPO is organising a Business to Business(B2B) National Level Participation at **Autumn Fair 2019 from 01-04 September 2019 at NEC, Birmingham (United Kingdom)** with the financial support from Department of Commerce under MAI Scheme.

The focus in the show will be to provide support and opportunity to the Indian companies specially to MSME & SMEs to display their products so as to project brand India and showcase the initiatives of "Make in India" campaign

**Event Details:**

As the season's number one wholesale gift and home trade event, Autumn Fair showcases amazing brands, new products, compelling retail insight and endless inspiration. Imagine finding all of the home wares, gifts and ideas you need to inspire and delight your customers, all in one place. Autumn Fair does just that, bringing visitors and exhibitors together across 14 carefully curated show sectors, under one (rather large) roof at the NEC.

Getting to see and touch new products in person, along with making real-life connections with new and existing suppliers, is an experience that can't be replicated online. Taking place at a pivotal buying time in the year (just before Christmas), it's a great opportunity to re-stock, re-connect and re-charge your business for a successful year ahead.

**Why Exhibit:**

The most crucial home and gift marketplace of the season.

Bringing together the right suppliers with thousands of UK and international retailers and buyers to discover the best new products, freshest ideas and trend-led inspiration heading in to the busy festive period between Christmas all the way up until Easter.

Whether you have a new or established brand, make your own products, licence a brand or in the wholesale trade, we have just the right spot for you to showcase your offering.

### **BRAND EXPOSURE**

The marketplace is a great way to get your brand out there and meet retail buyers that can put your products in some of the biggest (and most selective) stores in the world.

### **MEET NEW CUSTOMERS**

It might be a bit of a stretch to meet all 24,000+ visitors across four days, but you'll be in the right place to meet the right contacts for your business.

### **BE AT THE CENTRE OF THE UK RETAIL TRADE**

As the season's number one gathering of gift and home suppliers in the UK, this is where you'll meet new customers, new collaborators, new suppliers (and even a few new friends).

### **SHARE YOUR PRODUCTS WITH THE INDUSTRY**

Autumn Fair is where retailers from all over the UK and abroad come to find a diverse selection of the best, most innovative and exciting new gift and home products.

Perfectly timed within the trading year, Autumn Fair is the chance to showcase your collections, launch new products, build on old relationships and spark new ones.

ITPO invites applications from the potential exhibitors for participation in Autumn Fair'2019, during 01-04 Sept.2019,NEC,Birmingham (UK). The direct participation cost is around Rs.38,400/-per sqm. ( 413 GBP x Rs.93). **However, ITPO will**

**be charging around Rs. 17,000/- per sqm under MAI scheme and the non MAI rates will be around Rs. 32,500/- per sqm.**

To reserve the space, kindly send us the filled in application form along with a commitment charges of Rs.1,00,000/-by NEFT/RTGS as per details in application form latest by June 30,2019. For further clarification /assistance please feel free to contact undersigned or Mr. Moses P S Guria, Manager, Mob.+918178822124,Email-psmoses@itpo.gov.in. All the details of participation rules and regulations are enclosed as under below:-

Thanking You,

Yours Faithfully

(Krishan Kumar)  
Senior Manager  
Email: kk@itpo.gov.in



## Fact –Sheet

<b>Name of the event</b>	<b>Autumn Fair 2019</b>
<b>Dates &amp; Venue</b>	<b>September 1-4, 2019</b> <b>NEC, Birmingham(United Kingdom)</b>
<b>Profile</b>	<b>Business to Business (B2B)</b>
<b>Minimum Bookable Space</b>	<b>9 sqm.</b> The direct participation cost is GBP 413 per sqm. However, ITPO will be charging <b>around Rs. 17,000/- per sqm (tentative participation charges) without shipment facility under MAI Scheme .</b>  <b>The non MAI rates will be around Rs. 32,500/- per sqm (tentative).</b>
<b>Commitment Fees</b>	<b>Rs.1,00,000/-</b>
<b>Re-imbusement of Air fare</b>	<p>Economy class air fare maximum up to Rs. 70,000/- only for the Director, Proprietor /Partner may be availed of by the participating company subject to fulfillment of MAI guidelines and approval from Department of Commerce..</p> <p>For availing the re-imbusement of air fare eligibility criteria laid down by Ministry of Commerce as per circular no K-11011/4/2018-E&amp;MDA dt 17.01.2019 is as given below:</p> <ol style="list-style-type: none"><li>Members of EPC with exports upto f.o.b. value of Rs. 30 crores in preceding financial year;</li><li>Members to have completed 12 months of membership and is regularly filing returns with EPC ( not applicable for any ne EPC for a period of 5 years from the date of creation).</li><li>Permissible only to the regular Director/Partner/Proprietor of the company ( Not admissible to a foreign national)</li><li>Claims forms duly filled in and completed in all respects must be submitted to the concerned EPC/ FIEO within 90 days of return to India.</li></ol>

	<p>e. The above provision is subject to the other conditions laid down in the MAI Scheme and the guidelines for funding under MAI Scheme.</p> <p><b>The link for MAI guidelines is</b>  <a href="https://commerce.gov.in/writereaddata/UploadedFile/MOC_636546562282394611_Market_Access_Initiative%20Scheme_2018.pdf">https://commerce.gov.in/writereaddata/UploadedFile/MOC_636546562282394611_Market_Access_Initiative%20Scheme_2018.pdf</a></p>
<b>Display Profile</b>	<b>Profile for exhibits includes Arts, Antiques Art, Antiques &amp; Handicrafts, Bags, Cosmetics, Perfumes &amp; Beauty Aids, Crystal ware sets &amp; Wall Coverings, Chandeliers, Fashion wear &amp; Accessories, Frozen &amp; Canned Foods, Furniture, Gifts &amp; Novelties, Glassware &amp; Porcelain, House wares &amp; Kitchen wares, Household &amp; Domestic Appliances, Imitation &amp; Fashion Jewellery, Leather &amp; Leather Products, Lights, Lamps &amp; Fixtures, Sports &amp; Leisure Goods, Textiles &amp; Ready made Garments, Toys, Games &amp; Stationery, Watches &amp; Clock.</b>
<b>Status of India at the Show</b>	<b>National Level Participation</b>
<b>About the show</b>	<p>As the season's number one wholesale gift and home trade event, Autumn Fair showcases amazing brands, new products, compelling retail insight and endless inspiration. Imagine finding all of the home wares, gifts and ideas you need to inspire and delight your customers, all in one place. Autumn Fair does just that, bringing visitors and exhibitors together across 13 carefully curated show sectors, under one (rather large) roof at NEC.</p> <p>Getting to see and touch new product in person, along with making real-life connections with new and exiting suppliers, is an experience that can't be replicated online. Taking place at a pivotal buying time in the year (just before Christmas), it's a great opportunity to re-stock, re- connect and re-charge your business for a successful year ahead.</p>
<b>Organizer</b>	<b>ITE Events Ltd, NEC- BIRMINGHAM (United Kingdom)</b>

<b>Visitor Profile</b>	Autumn Fair attracts over 22,000 visitors who are looking for products to drive sales in the Golden Quarter. Buyers from retail businesses across independents, multi(s) and online, plus interior designers, contractors, hotel owners, restaurateurs, garden centre owners and more – they come to see, touch and experience new products in person. New business relationships, meeting the people presenting their products to the market are what they hope to leave with. Make sure you're here to meet them.
<b>Stall Booking</b>	<b>First come-first served basis</b>

	<b>The application along with the required details should reach us latest by 30.06.2019.</b>
<b>Bank account details for payment</b>	<b>HDFC Bank, New Delhi:</b> Name of the Beneficiary : INDIA TRADE PROMOTION ORGANISATION Name of the Bank : HDFC Bank Ltd Branch Name : Surya Kiran Building, Connaught Place, New Delhi Account No. : 00031110005078 Type of Account : Saving IFSC/NEFT Code : HDFC 0000003 PAN No. Of ITPO : AAATI2955C GSTIN : 07AAATI2955C1ZX
<b>Project Team</b>	<u><b>Fair officer</b></u>  <b>Krishan Kumar</b> Senior Manager India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan, New Delhi-110001 PH; 91-11-23371337 extn 350 Mob: +919810819924 EMAIL: <a href="mailto:kk@itpo.gov.in">kk@itpo.gov.in</a>  <u><b>Team Member</b></u>  <b>Moses P S Guria</b> Manager India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan, New Delhi-110001 PH; 91-11-23371675 extn 463 Mob: +918178822124 EMAIL: <a href="mailto:psmoses@itpo.gov.in">psmoses@itpo.gov.in</a> / <a href="mailto:guriamoses@gmail.com">guriamoses@gmail.com</a>



**INDIA TRADE PROMOTION ORGANISATION**  
**Application/Catalogue Entry Form**  
**Autumn Fair, Birmingham (UK), Sept 1-4, 2019**

1. Name of the Registered Company : .....
- Address : .....
- Phone : ..... Fax (with ISD/STD code) : .....
- Mobile No. : ..... E.Mail : ..... Website : .....
- PAN No. : ..... GSTIN No. : ..... CIN No. ....
2. Name & Designation of Key Executive: .....
- Mobile No. : ..... E. Mail : .....
3. Director / Proprietor / Partner detail :..... DIN No. ....
4. Type of Company (Please tick ) : Private Limited  Proprietor  Partnership
5. Are you belongs to MSME (Please tick ) : Yes  No.
6. Are you a member of EPC / Commodity Board? Please specify : .....
7. Import Export Code No. (mandatory for MAI assistance) (attach photocopy) : .....
8. Are you belongs to : SC  ST  General
9. Number of events participated with MAI support during the current year : .....
10. Whether participated in the same event previously : Yes  No
11. Total turnover of Company : (US\$ / Rs.) .....
12. Export turnover : (US\$ / Rs.) .....
13. Space requirement (in Sq Mtrs.) : ..... (Minimum 9 sq.mtrs. or multiples of 9 sq. mtrs. thereof)
14. Corner booth (Subject to availability) : Yes  No
15. PI tick mark the Section for inclusion :
- Additional requirements on payment, if any : .....
16. Participation charges detail : RTGS / NEFT No : ..... dated ..... Rs.....  
drawn on .....in favour of India Trade Promotion Organisation, New Delhi.
17. Products for display with HS Code : .....
- .....
18. Brief profile of company (not more than 25 words) : .....
- .....
19. We have read the rules & regulations of participation and we agree to abide by the same.
- Place : ..... Signature.....
- Date : ..... (Company Seal) Name.....
- ..... Designation.....

Please complete and return this form to :

Krishan Kumar, Senior Manager  
India Trade Promotion Organisation  
Pragati Bhawan, Pragati Maidan,  
New Delhi – 110 001  
Mob: 9810819924  
Email : kk@itpo.gov.in



## Bank account details for payment transfer:

### **HDFC Bank, New Delhi:**

Name of the Beneficiary : INDIA TRADE PROMOTION ORGANISATION  
Name of the Bank : HDFC Bank Ltd  
Branch Name : Surya Kiran Building, Connaught Place, New Delhi  
Account No. : 00031110005078  
Type of Account : Saving  
IFSC/NEFT Code : HDFC 0000003  
PAN No. Of ITPO : AAATI2955C  
GSTIN : 07AAATI2955C1ZX

(For terms & condition please see below)

### **Brief Rules and Regulations for Participation in Fair Abroad**

#### **1. Space Booking:**

Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 9/12 sq mtr (and in multiples of 3 thereof) and as per layout plan. Air fare re-imburement is subject to approval from DOC.

#### **2. Allotment of space to the Participants:**

Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.

#### **3. Refund of Participation Fee:**

- (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- (ii) In the event of withdrawal 3 months before the start of the event, 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
- (iii) Non refund will be considered if the withdrawal request is received less than 3 months before the start of the event.

#### **4. Visa:**

- (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
- (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
- (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
- (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

#### **5. General:**

- (i) Only goods of Indian origin will be allowed for display at India Pavilion.
- (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.

- (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
- (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
- (vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

(Signature)

Name & Designation

Date



## INDIA TRADE PROMOTION ORGANISATION

**Subject: Autumn Fair, Birmingham( UK), (September 01-04, 2019)**  
- Details to be provided for availing MAI Grant by the Participating Company.

Name of the participating Company / Organisation	
Type of company (Private/ Partner/ Limited/ Proprietor)	
PAN Card Number	
CIN Number	
IEC Number	
GST No.	
Name of Director	
Designation	
DIN Number	
HS Code: 6 Digit	
HS Code : 6 Digit	
HS Code: 6 Digit	
HS Code : 6 Digit	
Name of participant	
Passport No.	
Product Items on display	
<b>This is to certify:- (Undertaking on company's letter head)</b> I. That the company is eligible for MAI grant as it has not claimed MAI grant for this event in three financial years. II. That the company has not claim subsidy of any event for a maximum of two MAI events in the financial year 2019-20. III. That the company is eligible for MAI grant as per the prevailing guidelines of Ministry of Commerce, Govt. of India.	

Place :  
Firm  
Date :

Signature of Authorized Representative of the  
(Company Seal)

Name.....  
Designation.....

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