



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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No. CEPC/ICE-OCT. 2019/Mailer

Dated: 22nd July, 2019

Sub: BLOCK YOUR DATES for the 38th India Carpet Expo from 11th to 14th October, 2019 in Varanasi, India.

Dear Madam / Sir,

We would like to inform you that the **Carpet Export Promotion Council (CEPC) under the aegis of Government of India** shall be organizing 38th edition of **INDIA CARPET EXPO** – one of the largest Handmade Carpet Trade Fairs in the world from **Friday, the 11th October to 14th October, 2019 in Varanasi, India**. This flagship event is a one stop shop for Handmade Carpets serving the discerning needs of contemporary buyers, users and connoisseur of finest handcrafted Indian carpets and other floor coverings.

India is the world's largest exporter of Hand-made Carpets, Rugs, Druggets and other floor coverings. **INDIA CARPET EXPO** has established itself as a sourcing platform for the buyers from all over the world. About **300 Manufacturers & Exporters** from key Carpet producing areas viz. **Bhadohi, Mirzapur, Varanasi, Agra, Jaipur, Panipat, Bikaner and Srinagar** etc. shall be exhibiting their wide range of Handmade Carpets, rugs, durries and other floor coverings at this Expo.

Carpet Export Promotion Council extends its invitation to visit the Expo which is an excellent opportunity to choose from finest collection of latest designs and diverse range of products from entire India, at a single location i.e. Varanasi, the main production and processing hub of India.

We are pleased to inform that the **Carpet Export Promotion Council (CEPC)** shall provide the following facilities to the **selected overseas buyers of Handmade Carpets/Rugs etc.** for attending **India Carpet Expo, 11-14 October, 2019 at Varanasi** :-

A. AIRFARE SUBSIDY & HOTEL ACCOMODATION TO BUYERS :-

i.	Buyers from Argentina, Brazil, Chile, Colombia etc.	US\$ 700.00 as reimbursement of Airfare Subsidy & 2 nights complimentary Hotel accomodation between 10 th to 14 th October, 2019, including Breakfast.
ii.	Buyers from Australia, Canada, U.S.A.	US\$ 600.00 as reimbursement of Airfare Subsidy & 2 nights complimentary Hotel accomodation between 10 th to 14 th October, 2019, including Breakfast.

iii.	Buyers from other Countries - Austria, Belgium, China, Denmark, Egypt, France, Germany, Hong Kong, Iran, Israel, Italy, Kenya, Kyrgyzstan, Lebanon, Mauritius, Morocco, Palestine, Russia, Saudi Arabia, Singapore, South Africa, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, U.A.E., U.K., Ukraine, Vietnam etc.	US\$ 450.00 as reimbursement of Airfare Subsidy & 2 nights complimentary Hotel accomodation between 10 th to 14 th October, 2019, including Breakfast.
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B. HOTEL ACCOMODATION ONLY TO BUYERS - BUYERS FROM NON- ELIGIBLE COUNTRIES AS PER LIST ATTACHED (Annexure I).

Two (02) nights complimentary Hotel accomodation (Room rent with breakfast) in Varanasi between between 10th to 14th October, 2019.

We would request you to register yourself in the enclosed Buyer's Registration Form at the earliest for selection for the aforesaid package. Only one person per Company can avail this offer subject to approval by the Committee and also fully completitng the form with correct details and duly signed by the appropriate person in the Company.

CEPC reserves all right in terms of buyers' selection and the decision of the Council in this regard will be final. The **Buyer's Registration Form** is also available on the web-site of the Council (www.cepc.co.in) for online registration.

Yours faithfully,

**SIDDH NATH SINGH
CHAIRMAN**

**SANJAY KUMAR
EXECUTIVE DIRECTOR-CUM-SECRETARY**

Encl: Buyer's Registration Form & Annexure-I