



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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SANJAY KUMAR

Executive Director-cum-Secretary

CEPC/SAE/MUMBAI-2019/

Dated : 08th July, 2019

GOLDEN OPPORTUNITY FOR MEMBER EXPORTERS

All Members

Carpet Export Promotion Council

Sub: Inviting Participation in Stand Alone Exhibition 2019 in Mumbai

from 19th to 22nd October 2019

Dear Member,

We would like to inform you that, as desired by our dynamic Honorable Union Minister Smt. Smriti Zubin Irani, Minister of Textiles and Women & Child Development and her discussion with newly appointed chairman Sh. Siddh Nath Singh, CEPC is organizing participation for **1st Stand Alone Exhibition for Handmade Woolen Carpets, Rugs, Druggets and other floor coverings etc at Nehru Centre, Dr. Annie Besant Road, Worli, Mumbai. Subsequently, we will organize at Bangalore, Delhi, and other metro cities.**

Stand Alone Exhibition will be a specialized show for Carpets & Floor Coverings. It will be the best place to find buyers of high-quality and value-added carpets and floor coverings for home and institutions like hotels, restaurants, and offices. ***It's a great opportunity for member exporters to CLEAR THEIR SURPLUS STOCK as the event has been planned between the Festivals of Dushehra and Diwali.***

Highlights of the Show:

- One and only specialized **Standalone B2B & B2C Exhibition** for Carpet and floor coverings in Mumbai and is expected to be the **largest business platform for the Carpet industry in Mumbai.**
- The Council will undertake **extensive publicity** through reputed PR agencies who are having **database of 35000 Buyer's, Buying Agents, Designers, Architects, Interior decorators, Showroom owners and film stars** and the elite class of Mumbai who will be visiting the fair. Many **CELEBRITIES & DIGNITARIES** will be invited and **we are expecting at least 50 percent turnout of the invitees at the fair.**
- The Council will also undertake **publicity** through **FM radio, telemarketing, direct invites, etc.** to reach out to importers and Customer with **Extensive Outdoor Billboards, Print Ads in mainline Newspapers.**

Participation Fees:

The participation charges are @ Rs 35000/- per 12 sq.m Booth. + GST of 18% for a built-up stand with a minimum size of 12 sq. meter or multiples thereof. **COUNCIL IS OFFERING EARLY BIRD DISCOUNT OF 25 % FOR BOOKINGS DONE BY 15TH JULY 2019.**

We request Member Exporters to avail this opportunity and send the duly filled form along with Participation charges of Rs 26,250 plus 18 % GST by 15th July 2019 or Rs 35,000 plus 18 % GST after 15th July 2019.

The last date for sending the application form along with the payment of the stipulated participation fee is 31st July 2019 and Cancellation requests after 15th August 2019 will not be entertained.

For further details, please contact:

<p>Mr. P. K. Arora Assistant Director Mobile No:9350016699, Email: adep@cepc.co.in</p> <p>Mrs. Smita Bhatia, ITO Mobile No: 9540055101 Email: ito@cepc.co.in</p>	<p>Carpet Export Promotion Council, 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi - 110001, INDIA.</p>
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Being an esteemed member of the Council & a leading exporter of carpet and floor coverings, we solicit your participation thereby supporting initiatives by the Council.

Looking forward for your responses.

Regards,

Sanjay Kumar
Executive Director Cum Secretary

[Click here to download Application Form](#)