



कालीन निर्यात संवर्धन परिषद
CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)
Working Office: 507, Copia Corporate Suite, Jasola, New Delhi - 110025
Tel.: +91-11-45089420, **Website:** www.cepc.co.in, **E-Mail :** info@cepc.co.in
Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)
Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)
Website of Ministry of Textiles: www.texmin.nic.in

Ref.CEPC/Saudi/2025

Date: 09.07.2025

To,
All Members,
Carpet Export Promotion Council (CEPC)

Subject: Expression of Interest (EOI) for Participation in Saudi Carpet & Flooring Expo 2025, 17-19 November 2025 at Riyadh, Saudi Arabia

Dear Members,

The Carpet Export Promotion Council (CEPC) is planning to participate in the **Saudi Carpet & Flooring Expo 2025**, scheduled to be held from **17-19 November 2025 at Riyadh, Saudi Arabia**. This premier international event provides an excellent platform for Indian exporters to showcase their Handmade carpets & Other Floor Coverings to global buyers. CEPC

Council has submitted proposals under the MAI Scheme of the Department of Commerce, Govt of India, for financial support to member exporters. After approval is received, the participation charges will be proportionately subsidized only for eligible exhibitors participating with CEPC; otherwise, participation will be on a 100% cost-recovery basis.

In this regard, CEPC invites expressions of interest (EOI) from interested member exporters to participate in the event. To facilitate planning and secure space with the fair organizer, members are requested to submit an EOI along with an advance of ₹25,000/—by **30.09.2025**

Stand Type	Participation Charges
12 Sq Mtr Built-up	Rs. ₹3,15,000.00

This amount will be adjusted against final participation charges to be announced upon confirmation of official participation and MAI funding, if applicable.

Event Details:

- Event Name: Saudi Carpet & Flooring Expo 2025
- Tentative Dates: 17-19 November 2025
- Venue: Riyadh International Convention & Exhibition Center
- Minimum Booth Sizes: 12 sq. m..
- Participation Type: Built-up booths
- MAI Support (Space, Freight and Airfare): Subject to approval by the Department of Commerce, Govt. of India

EOI Submission:

Interested members may submit their EOI using the link below and deposit ₹25,000/- as an advance towards participation.

[Click Here to Fill the Form](#)

[Click here to make the Payment using online Payment Gateway](#)

Last date for submission of EOI and payment: 30.09.2025

Please note:

- Submission of EOI and advance payment does not guarantee final participation.
- The EOI amount is refundable in case of non-allotment of space or withdrawal before booth Allotment.

- The expression of interest and participation charges are non-refundable if:
 - a. Withdrawal by the applicants after the Booth Allotment/Stall Confirmation by the Council.
 - b. Withdrawal by the applicant in case the visa is not granted by the concerned Embassy after the Booth Allotment /Stall Confirmation

For further information, please contact: Mr. Pawandeep Singh on 9971601805 or email pawandeep.singh@cepc.co.in, exhibition@cepc.co.in

We look forward to your enthusiastic participation in the event.

Warm regards,

Dr. Smita Nagarkoti
Executive Director (Officiating)
Carpet Export Promotion Council (CEPC)