



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

Working Office: 507, Copia Corporate Suite, Jasola, New Delhi - 110025

Tel.: +91-11-45089420, **Website:** www.cepc.co.in, **E-Mail :** info@cepc.co.in

Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

Ref. CEPC/ICE-OCT/2025

Dated: 11.08.2025

To,
All Members of CEPC

Sub.: Inviting participation in 49th INDIA CARPET EXPO, 11-14 October 2025 at Carpet Expo Mart, Bhadohi

Dear Member,

We are pleased to inform you that the Carpet Export Promotion Council is organizing the 49th Edition of India Carpet Expo, a sourcing platform for Handmade Carpets and Other Floor Coverings from **11-14 October 2025 at Carpet Expo Mart, Bhadohi**.

India Carpet Expo has established itself as one of Asia's biggest Handmade carpets shows with its ever-growing patronage from buyers all over the world. It offers tremendous business opportunities for our member-exporters as various prominent Overseas Handmade Carpet Buyers from all over the world attend this Expo. We are pleased to share that the Council has already started inviting overseas buyers and receiving confirmations from them as well.

The council has submitted a proposal for financial assistance under the MAI policy of the Ministry of Commerce. The Ministry is still in the process of finalizing the approval of proposals and if approved council may reimburse part of the participation charges post-event, depending on the quantum of financial assistance received.

Members from Uttar Pradesh, Haryana, and Rajasthan can also avail Subsidy from respective state Government departments such as the Export Promotion Bureau, Uttar Pradesh, District Industries Centres, ODOP, Rajasthan Export Promotion Council, and the Haryana Industries and Commerce Department. [Please click here to view the details of the Schemes](#)

Participation Charges

The details of the participation charges (without financial assistance) and other facilities are as under:

Location	Rate per sq. m + 18% GST	Area to be allotted	Remarks
Ground Floor Hall	Rs. 9000.00	Maximum 24 Sq. Mtr	10% extra for 2 side open corner
Ground Floor Shops	Rs. 9500.00	Minimum 36 Sq. Mtr	To one (01) Particular Company No restrictions on Maximum Size
First Floor Shops	Rs. 8500.00	Minimum 36 Sq. Mtr	No restrictions on Maximum Size
2nd Floor Hall	Rs. 8500.00	No Space Restrictions	10% extra for 2 2-sided open corner
2nd Floor Shop	Rs. 7500.00	Minimum 18 Sq Mtr	No restrictions on Maximum Size

Particular	Remarks
Facilities	Built-up stand with a table, Chairs, Spotlights, fascia name, and carpeted flooring of each stand.
Corner Stand	Kindly note that 10% extra for 2 side open corner stands will be applicable on the entire booth space taken without a partition. (Applicable to Halls)
Fair Directory Charges (Compulsory)	Rs.4000.00 + 18% GST

[Click here to pay using the Online Payment Gateway](#)

[Click here to view Bank Details for NEFT / RTGS / IMPS](#)

(Payment through Cheque will not be accepted. Online payment gateways to be used for making payments)

Members are required to pay 50% advance along with a duly filled online booking form to confirm their booking

<p style="text-align: center;">Online Space Booking Form Click here to view the Layout</p>
<p style="text-align: center;">Last date of Booking: 05th September 2025</p>
<p style="text-align: center;">Click Here to View the Terms & Conditions</p>

Council offers an attractive complimentary package of Airfare subsidy and complimentary hotel accommodation for 2 nights in Varanasi to the Selected Buyers from approved countries as per the Guidelines of the Government of India. **We would like to inform you that, as of today, a total of 224 buyers from 54 countries have registered.** [Click here to view the details of the registered buyers.](#) We request our participating members to invite their buyers to the show using the link here: [Click Here for Buyer Registration](#)

Payment Terms: Members are required to pay 50% advance along with the online booking form. Space will be booked only on receipt of the advance payment along with duly filled online booking form and stand will be allotted after receipt of full payment on first cum first serve basis.

Cancellation Charges:

If request for cancellation of booking of space of participant is received by the Council On or before 10th September 2025	No deduction will be made.
If request for cancellation of booking of space of participant is received by the Council after 10th September to 20th September 2025	25% deduction will be made on the total participation fees of the space booked by the participants.
If request for cancellation of booking of space of participant is received by the Council After 20th September 2025	No refund shall be made by the Council.

Last date for booking: 05th September 2025

Yours faithfully,

Dr. Smita Nagarkoti
Executive Director (Officiating)
WWW.INDIACARPETEXPO.COM

Please note:

1. ******(The Council may refund part of participation charges as reimbursement subject to approval and reimbursement received by the Council from the MAI Department, Ministry of Commerce
2. ******Members from Uttar Pradesh, Haryana, Rajasthan, can also avail Subsidy from respective state Governments departments such as Export Promotion Bureau, Uttar Pradesh, District Industries Centres, ODOP, Rajasthan Export Promotion Council and Haryana Industries and Commerce Department. [Please click here to view the Schemes](#)

MDA SCHEMES State Wise for Participants/ Exporters

S.No	State	Category	Subsidy Amount for Participating in an International Level Fair in India	Ceiling	Funding through	Claim Filing Time
1.	UTTAR PRADESH	MSME	<ul style="list-style-type: none"> 60% of Space Charges or Rs 50,000 whichever is lower. 50% of the Economy Air Ticket or Rs 25,000, whichever is lower 60% or Rs 75,000, whichever is lower in Advertising in Magazine, Website, and Catalogue 	Max 03 Times During FY	UP EPB / DIC	120 Days
			<ul style="list-style-type: none"> 60% of Space Charges or Rs 50,000 whichever is lower. 50% of the Economy Air Ticket or Rs 25,000, whichever is lower 60% or Rs 75,000 whichever is lower in Advertising in Magazine, Website, and Catalogue Click here to View the Policy		<u>ODOP</u> Potential District Exhibitors Bhadoi, Jaunpur, Mirzapur, Sitapur, and Sonbhadra.	120 Days
2.	HARYANA	MSME	<ul style="list-style-type: none"> 75% space charges, transportation of exhibits, cost of product literature, display material, stall/stand construction/ fabrication/ designing charges, maximum of INR 3 lakh. 	Only 01 Fair	MSME	90 Days

			<ul style="list-style-type: none"> Air fare by economy class up to INR 0.50 lakh and boarding charges @ INR 5000/- per day Per Person (Max 2 persons) for Max 5 days upper ceiling Rs. 25000.00 Click here to View the Policy			
3.	RAJASTHAN	MSME	<ul style="list-style-type: none"> 75% with a ceiling of Max 3 lakh per Year to exporters for participating in the approved fair,Exhibition being organised in India or abroad The exporter/unit will be allowed to participate under this assistance once in 2 Years List of Approved Events Click here to View Policy		REPC	90 Days
4.	J&K		<ul style="list-style-type: none"> Exhibitors can participate through JKTPO (If JKTPO Participates in the Event) 			

3. Non-Members/ Industry Associates - Space will be allotted only on 2nd Floor Shops.

4. The mandate of the Council is to promote the exports of Handmade Carpets and Floor coverings only from India. Therefore, you are advised to refrain from the display of machine-made carpets etc. which are not under the purview of this Council in India Carpet Expo. In case you are found to display such exhibits during Expo, your exhibits will be confiscated and you may be debarred for future participation.
