



कालीन निर्यात संवर्धन परिषद
CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt of India)

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Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

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Website of Ministry of Textiles: www.texmin.nic.in

Ref.CEPC/GSE/2025/Email

Dated:11.09.2025

To,
All Members

Subject: Inviting Participation in the Global Sourcing Expo from 18th -20th November 2025 at Melbourne Convention & Exhibition Centre, Melbourne, Australia.

Dear Member,

We are pleased to share that the Council is organising participation in the Global Sourcing Expo from **18th to 20th November 2025 at the Melbourne Convention & Exhibition Centre (ICC), Melbourne, Australia.**

Global Sourcing Expo is Australia's dedicated trade show, which is held twice a year in Sydney and Melbourne. Having the show in two leading cities in Australia provides enhanced opportunities for companies and exporters to reach their targeted trade-buying audience. As the first truly global wholesale sourcing show of its type in Australia, with origins dating back to 2010, it directly targets more than 3000+ trade buyers and industry professionals. The show connects architects, interior designers, developers & procurement professionals with new brands, trend-setting start-ups & the biggest international names in interior furnishings across all industries. For more details; please visit: <https://globalsourcingexpo.com.au>

Event details are as under:

Dates: November 18th -20th November 2025 /3 days

Venue: Melbourne Convention & Exhibition Centre, Melbourne, Australia

Why Exhibit in Global Sourcing Expo?

- Benefit from preferential market access provided by Australia on 100% of its Tariff lines on account of the India-Australia ECTA.
- Good opportunity to establish contacts with leading buyers, big store chains, distributors.

The 2024 event attracted major decision-makers, trade buyers and agents, leading manufacturers, and brands, as well as major retail groups and wholesalers. There is no better opportunity for exhibitors to reach new trade buyers and establish links within the lucrative Australian and New Zealand markets. Now, the FTA has been signed between India and Australia with 0% duty, so it's a good opportunity to capture the market.

In this regard, CEPC invites expressions of interest (EOI) from interested member exporters to participate in the event. To facilitate planning and secure space with the fair organiser, members are requested to submit an EOI along with an advance of ₹ 1,00,000/—by 30th September 2025.

This event has been approved for financial assistance under the MSS Scheme of the O/o DC (Handicrafts).

- The Cost of a 12 Sq mtr built-up booth after Subsidy is Rs. 1,00,000.00
- Members are required to pay ₹3,00,000/- in advance, and the Council will refund ₹2,00,000/- to the participants Post Event after receipt of the sanctioned funds.
- Booking Amount (with EOI Submission): ₹1,00,000.00
- The last date for submission of the final payment by members is 15th October 2025.

EOI Submission:

Interested members may submit their EOI using the link below and deposit ₹1,00,000/- as an advance towards participation.

[Click here to fill out the EOI Form](#)

[Click here to make the payment](#)

Last date for submission of EOI and payment: 30.09.2025

Please note:

- Submission of EOI and advance payment does not guarantee final participation.
- The EOI amount is refundable in case of non-allotment of space or withdrawal before booth Allotment.
- The expression of interest and participation charges are non-refundable if:
 - a. Withdrawal by the applicants after the Booth Allotment/Stall Confirmation by the Council.
 - b. Withdrawal by the applicant in case the visa is not granted by the concerned Embassy after the Booth Allotment /Stall Confirmation

For further information, please contact: Mr. Pawandeep Singh on 9971601805 or email pawandeep.singh@cepc.co.in, Exhibition@cepc.co.in

We look forward to your enthusiastic participation in this flagship event.

Warm regards,

Dr. Smita Nagarkoti
Executive Director (Officiating)
Carpet Export Promotion Council (CEPC)