



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

Ref. No. CEPC/NTTM/2025-26

Dated: 26.05.2025

To,
All Members, CEPC

Subject: *Invitation to Participate in the National Conclave on Technical Textiles - Hometech on 20th June 2025 at Carpet Expo Mart, Bhadohi*

Dear Members,

We are pleased to inform you that the **Indian Technical Textile Association (ITTA)** in collaboration with the **Indian Institute of Carpet Technology (IICT)**, Bhadohi, is organizing a National Conclave on Technical Textiles - Hometech with the theme “**Carpet for Technical Application**”.

This important event will be held on:

 **Date: 20th June 2025**

 **Venue: Committee Room, Carpet Expo Mart, Carpet City, Bhadohi**

The conclave aims to enhance industry awareness and foster innovation and investment in functional and technical carpets, which are increasingly being used in applications such as sports flooring, gym mats, automotive interiors, and wear-resistant textiles.

This is a timely initiative aligned with the Government of India's Atmanirbhar Bharat and Make in India missions, and will cover:

- Growth drivers for domestic and export markets in technical carpets
- Innovations in raw materials and manufacturing techniques
- Quality standards and certification (QCO) for carpets

innovative products and technologies. Members are also invited to explore sponsorship opportunities to maximize brand visibility.

Tabletop Booth Cost: ₹15,000 + GST

Full Page Ad in Souvenir: ₹25,000 + GST

Sponsorship Tiers: Bronze to Platinum (₹50,000 - ₹5 Lakhs)

[Click here for Exhibition Registration](#)

Registration

Registration is open on a first-come, first-served basis.. Members interested in participating or exhibiting are requested to register at the earliest.

Free Registration, but pre-registration is mandatory to attend the conference.

[Click here for Delegate Registration](#)

We encourage all member-exporters, especially those exploring diversification and innovation in technical applications of carpets, to participate in this important initiative.

For More Information, Contact :

- Indian Technical Textile Association, Mumbai
 Tel: 022-49635711 |  Mob: 9769464616
 Email: info@ittaindia.org |  www.ittaindia.org
- Indian Institute of Carpet Technology (IICT), Bhadohi
 Dr. M. Bera / Dr. H. S. Mohapatra - 7839426491
 hs.mohapatra@iict.ac.in | moumita.bera@iict.ac.in

In View of the above, IICT has arranged an online Meeting today, i.e., 26.05.2025, at 3:00 PM with carpet exporters regarding the conclave to be held on 20th June 2025 to share the information related to the conference, its objectives, content of discussion, and finally the expected outcomes of the conclave.

To join, please click on the link below

<https://meet.google.com/ihz-gzua-utw>

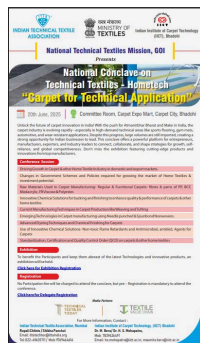
Date: 26.05.2025

Time: 03:00 PM

Regards

Executive Director (Officiating)

Carpet Export Promotion Council (CEPC)



Copy to: <<First Name>> <<Last Name>>, <<Designation>>, CEPC - for kind information please



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