



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

Working Office: 507, Copia Corporate Suite, Jasola, New Delhi - 110025

Tel.: +91-11-45089420, Website: www.cepc.co.in, E-Mail : info@cepc.co.in

Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

Ref : CEPC/HQ/Policy/2025-26

Date: 5th January 2026

To,
All Members of the Council

Subject: Niryat Protsahan - New Financial Support Schemes for Exporters.

Dear Members,

Council would like to inform you that the **Department of Commerce, Govt. of India**, vide **Trade Notice No. 20/2025-26** dated **2nd January 2026**, has launched the much-awaited Interest Subvention Scheme with two major financial interventions under the Export Promotion Mission (EPM) to support MSME exporters.

The Key extracts of schemes as per the Trade Notice are as below:

1. Interest Subvention

- Benefit:** A **2.75% per annum** discount on interest rates for both Pre-shipment and Post-shipment Rupee Export Credit.
- Cap:** Maximum benefit of **₹50 Lakh** per exporter (IEC) per financial year.
- Eligible Products:** Applicable to a "Positive List" of **4,139 products** (covering ~75% of MSME export lines).
- Review:** Rates will be reviewed every six months (March and September).

2. Collateral Guarantee

- Benefit:** Credit guarantees provided through CGTMSE, reducing the need for hard collateral (like property) to get bank loans.
- Coverage:** * **Up to 85%** for Micro and Small exporters.
* **Up to 65%** for Medium exporters.
- Limit:** Maximum guaranteed exposure of **₹10 Crore** per exporter per year.

Detailed trade notice is enclosed for your reference. (Click to view)

Members may take the note of the above.

Regards